



# LANZAMIENTO

## TOGETHER WE LAUNCH!



### What is the *Lanzamiento* initiative?

The *Lanzamiento* initiative is designed to support academic achievement among Latinx and first generation college students. Cultural program aspects reflect themes of bilingualism, transnational experiences, immigrant communities, Latinx authorship, academic scholarship, and activism.

The *Lanzamiento* initiative offers high-demand courses in core disciplines: English, math, social sciences, humanities, and others.

Students who enroll in *Lanzamiento* course sections have dedicated resources available to them: academic counseling, peer tutoring and success coaching, library support, mental health services, financial aid workshops, and opportunities to learn about transferring to a four-year university.

Instructors who teach *Lanzamiento* sections join together as a team of practitioners and they often meet to devise ways of enhancing teaching and learning.

### Who is eligible to join the *Lanzamiento* Initiative?

While the *Lanzamiento* initiative is geared toward a target student population of Latinx and first-generation college students, any student who is interested in joining the *Lanzamiento* initiative and becoming part of this community of learners is welcomed to join.

### How do I join the *Lanzamiento* Initiative?

If you are interested in joining the *Lanzamiento* initiative, simply register for any open *Lanzamiento* section during your registration time. Once you are enrolled in a *Lanzamiento* course section and the course begins, you will learn more about how to access dedicated services and resources.

This is the [full list](#) of *Lanzamiento* sections for fall 2021.

### Contact Information

If you would like to learn more about the *Lanzamiento* initiative, please complete this brief [online form](#) and a *Lanzamiento* counselor will follow up with you promptly. You can also contact [Dean Robert Holcomb](#) or [Professor Laura Larqué](#) for other inquiries.

**LANZAMIENTO—Together we launch!**



**SANTA ROSA  
JUNIOR COLLEGE**

The Sonoma County Junior College District does not discriminate on the basis of race, religious creed, color, national origin, ancestry, ethnic group identification, physical disability, mental disability, medical condition, genetic condition, marital status, sex, gender, gender identity, gender expression, genetic information or sexual orientation in any of its policies, procedures or practices; nor does the District discriminate against any employees or applicants for employment on the basis of their age. This non-discrimination policy covers admission, access and treatment in District programs and activities—including but not limited to academic admissions, financial aid, educational services and athletics—and application for District employment.