Title V HSI *Lanzamiento* Initiative
Implementation Team Meeting Minutes
Thursday, February 18, 2021, 1:00-2:30 p.m.

Members Present: Li Collier Bert Epstein, Loretta Esparza, Amy Flores, Margarita Gonzalez-Jordan, Malena Hernandez, Robert Holcomb, Blair Lamb, Laura Larqué, Vanessa Luna Shannon, Amy Merkel, Samantha Montellanos Diaz, Amanda Morrison, Drina Ochoa, Michelle Vidaurri, Hilleary Zarate

Meeting time: 1:02-2:00 p.m.

Welcome and Introductions
- Robert welcomed the group and members took turns introducing themselves, mentioning the areas and grant activities to which they pertain.

General Updates
- There were positive responses to the PDA session Robert and Laura held about the *Lanzamiento* initiative the recent PDA day. Robert thanks members who attended and helped provide information and field questions.
- Review the Fall 2021 *Lanzamiento* Sections
  o Interdisciplinary faculty (50) and courses/sections (46)
  o Courses include math, English, and courses from various GE areas. There are very few STEM courses, only one, at this time.
  o Both Santa Rosa and Petaluma campuses are represented
  o The grant only required 10 *Lanzamiento* sections in year 1 and this is far beyond that requirement.
  o The thinking is to include more sections than that which is required by the grant in order to be responsive to the current high interest and current enthusiasm toward the *Lanzamiento* initiative.
  o The grant resources—PALS, Success Coaches, Library Services, Mental Health, Financial Aid, etc.—will not be able to reach all sections fully. We will ask faculty to prioritize the top three resources they would like to align with their courses and we will do our best to accommodate at least two of their top three choices.
  o There are ways to adjust the number of hours that PALS work in order to maximize how many students reached.
    ▪ The SEA grant has $229K available to fall and spring PALS and this spring we are running 82 sections. HSI funding is less, approximately $72K in grant year 2.
- Communities of Practice
  o We are aiming to implement them in April to place *Lanzamiento* faculty in community with one another.
  o There are upcoming meetings with SEA grant stakeholders to coordinate possible shared programming.

- Status of Year 1 Activities
  o Robert invited members to share updates

- Counseling— is developing a video to promote the *Lanzamiento* Initiative as well as an online student interest form and the Transfer Center has reached out to 39 HSI students from the previous grant, and to Puente students.
- The Welcome and Connect Center and with the Petaluma Student Success Team will invite students enrolled in *Lanzamiento* sections to participate in SRJC Ready
- Data points, historical baseline data with dual enrollment
- There is a Financial Aid drive through event scheduled for next week, in collaboration with the DREAM Center, in order to reach the target HSI population
- The Library has updated its collection to include more inclusive and culturally relevant materials in relation to the target HSI population
- Student Psychological Services will be hiring a bi-lingual/bi-cultural therapist, braiding Title V HSI funds with Measure O funds from the County
- There are opportunities to collaborate with the SRJC Intercultural Center and the Petaluma Our House Intercultural Center for event programming that is relevant to the HSI student population. Generating ideas for programming can come from a number of ways—from students, faculty, or from Malena and Amanda, who coordinate the respective student centers. It will be a collaboration and partnership.
  - Promotional Strategies
    - We need to develop promotional flyers to help raise awareness about the program
    - Robert will follow up with graphic designer Jesse Hilsenrad to discuss the possibility of developing a logo for the *Lanzamiento* initiative. There was a passing thought that cartoonist Lalo Alcaraz, who has done event programming at SRJC, could help develop one.

- Student Outreach and Recruitment Strategies
  - Robert and Laura are meeting with Brenda Flyswithhawks to devise ways to reach our local Indigenous student population and invite them to participate in the *Lanzamiento* initiative.
  - We can also recruit students into the *Lanzamiento* program by collaborating with EOPS, PUENTE, and the Dream Center.

Quarterly Report
- The next Quarterly Report is due to our Program Office at the Department of Education by April 15, 2021. The six-month, interim, Annual Performance Report (APR) in due April 30, 2021.